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**Twiddla.com Nominated for Technical Achievement at SXSW Festival**

(Los Angeles, California), March 5, 2008 – Twiddla, an online collaboration tool that can be used to host remote meetings and collaborate in real time, announced today that it is a nominee in the “Technical Achievement” category of the South by South West Interactive Festival (SXSW). The Technical Category recognizes companies for re-inventing and re-defining the technical parameters of the online experience. To take place in Austin, Texas, from March 7th through the 11th, the interactive festival will attract digital creatives as well as visionary technology entrepreneurs, celebrating the brightest minds of emerging technology.

Twiddla, still in its beta stage, is a web-based platform that helps distributed teams meet virtually and collaborate in real time by providing tools to create mark-ups of live websites, uploaded images, or a blank canvas and offers an opportunity for collaborators to speak with one another in about 10 seconds, via PhoneFromHere.com. PhoneFromHere.com provided its service – which integrates Voice over IP and Web 2.0 to enable instant, person-to-person verbal communications – within the context of the Twiddla Web site. Like Twiddla, PhoneFromHere.com is browser agnostic and does not require the end user to surrender personal information, use a phone or download any software.

“Twiddla is the solution for anyone who wants to meet and collaborate online without enlisting a tech support team or needing a big corporate budget,” said Ben Satterfield, Twiddla co-Founder. “It’s painless, it’s easy, it’s fun, and it’s free.”

“Twiddla’s online collaboration offering provides a great example of how verbal communications can be integrated into websites and online communities,” said Tim Panton, Founder and CEO, PhoneFromHere.com. “Twiddla has been a great partner in working to provide these verbal communications services in a way that is relevant to its user base.”

Twiddla is one of only five companies to be nominated in the “Technical Achievement” category of the SXSW festival and award winners will be announced on March 10th, 2008, culminating five days of events which will include exciting panel content and amazing parties.

“We look forward to participating in this exciting event,” said Jason Kester, Co-founder of Twiddla, “We are proud to be a finalist at the SXSW festival, and of how Twiddla expands the boundaries of what can be done on the web.”

About Twiddla

Twiddla is a free, real-time online collaboration tool. Its easy to use and access: no plug-ins or downloads, no need to work around complex firewalls, no advanced scheduling. Twiddla’s available 24-7 and the only requirement is a computer with an internet connection and a web browser. It’s browser-agnostic, user friendly, and free.

AboutPhoneFromHere.com

PhoneFromHere.com delivers instant, verbal communication to Web users and communities with no requirement for the end user to surrender personal information use a phone or download software. The service includes an end-user analysis and custom integration into an existing Website. PhoneFromHere.com gives Web users the opportunity to leverage person-to-person speech within the context of a Website - increasing its traffic and stickiness by delivering worry-free, live voice chat opportunities. PhoneFromHere.com is browser agnostic.

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